



Stefan Kalms, Dorothee Zerwas und Harald F. O. von Kortzfleisch

JOSEF EUL VERLAG GmbH
Fachbuchverlag für
Wirtschaft und Recht

Ubiquitous Entrepreneurship

Reihe „Management mediengestützter Dienstleistungsinnovationen“,
Band 4

Brandsberg 6
D-53797 Lohmar

Herausgegeben von Jun.-Prof. Dr. Thomas Kilian, Koblenz, Prof. Dr. Harald
F. O. von Kortzfleisch, Koblenz, und Prof. Dr. Gianfranco Walsh, Jena

Tel.: 0 22 05 / 90 10 6-6
Fax: 0 22 05 / 90 10 6-88

Lohmar – Köln 2013, 132 Seiten

ISBN 978-3-8441-0286-4

€ 43,- (D) ♦ € 44,20 (A) ♦ sFr 60,-

www.eul-verlag.de
info@eul-verlag.de

The main goal of this book is to emphasize the impact of ubiquity on scientific entrepreneurship and to promote practical ways to make scientific entrepreneurship ubiquitous within universities in order to create more startups, for economic and societal benefit.

The book begins with a look at the state of research on ubiquity in humanities and information technology. First, the ubiquity of God in theology is analyzed, with a focus on the three major religions – Christianity, Islam, and Hinduism. Also, ubiquity in the field of law is investigated to examine whether and how ubiquity is described in jurisprudence and in how far it adds to the concept of ubiquity. Second, the field of IT is focused, where ubiquity occurs in the area of ubiquitous computing. The analysis of the state of research in humanities and information technology than allows the identification of certain characteristics of ubiquity. These characteristics are used as determinants to develop a model, consisting of a general ubiquitous entrepreneurship framework and a ubiquitous entrepreneurship board.

This model was developed to ensure that each university can use the identified characteristics for ubiquity from theology and IT to individually define itself as an entrepreneurial university, and derive methods and instruments to promote ubiquitous entrepreneurship holistically.

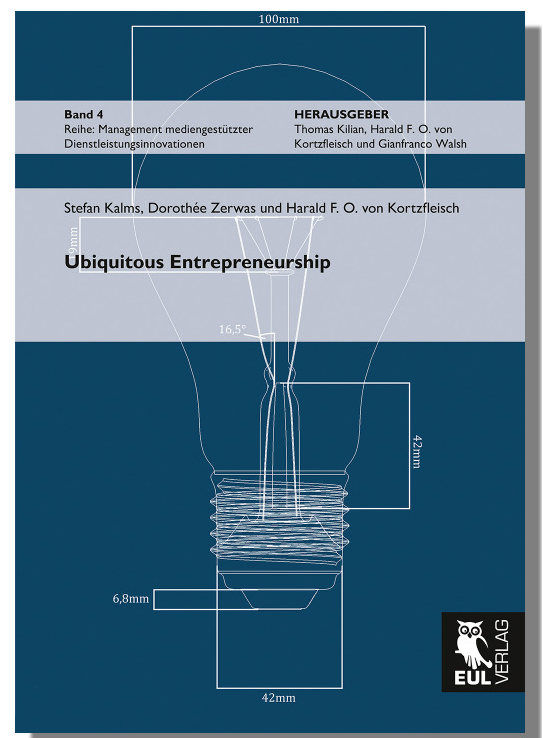


Table of Contents

- 1 Impact, Meaning, and Challenges of Ubiquitous Entrepreneurship**
 - 1.1 The Problem of Ubiquitous Entrepreneurship
 - 1.2 The State of Research on Ubiquitous Entrepreneurship in Several Research Fields
 - 1.3 The Research Gap of Ubiquitous Entrepreneurship
 - 1.4 Structure of the Book

- 2 Ubiquity in the Research Field of Humanities**
 - 2.1 Ubiquity in Theology
 - 2.2 Ubiquity in the Research Field of Law
 - 2.3 Identified Characteristics of Ubiquity in the Research Field of Humanities

- 3 Ubiquity in the Research Field of Information Technology**
 - 3.1 Ubiquitous Computing
 - 3.2 Identified Characteristics of Ubiquity in the Research Field of Information Technology

- 4 Entrepreneurship**
 - 4.1 Entrepreneurship Theories
 - 4.2 Entrepreneurship's Theoretical Categorization
 - 4.3 Importance of Entrepreneurship

- 5 Ubiquitous Entrepreneurship**
 - 5.1 Scientific Entrepreneurship
 - 5.2 Scientific Entrepreneurship Engineering
 - 5.3 Impacts from Humanities and Information Technology on the Ubiquity of Scientific Entrepreneurship

- 6 Conclusion**

✂-----

Bestellungen bitte an:

JOSEF EUL VERLAG GmbH, Brandsberg 6, 53797 Lohmar, Fax: 0 22 05 / 90 10 6-88

Hiermit bestelle ich _____ Exemplar(e) des Titels „**Ubiquitous Entrepreneurship**“ von **Stefan Kalms, Dorothee Zerwas und Harald F. O. von Kortzfleisch, ISBN 978-3-8441-0286-4** zum Preis von € 43,- (D). Die Lieferung erfolgt innerhalb Deutschlands versandkostenfrei gegen Rechnung.

Name: _____

Firma: _____

Straße: _____

PLZ/Ort: _____

Telefon: _____

Datum

Unterschrift